



Zaher B. Alabdo

(Author, Trainer, Consultant)

MY PUBLISHED BOOKS

<u>Administrative and financial corruption</u>
<u>Integration or death.. Strategic Management by Integration</u>
<u>The Trilogy of institutional Excellence & Management By Integration</u>
<u>Foundations of Management and Contemporary Managerial Thought.</u>
<u>The Strategic Management and Strategic Planning.</u>
<u>Circles of Control and Management.</u>
<u>ALL YOUR NEEDS TO PREPARE FEASIBILITY STUDIES.</u>
<u>ADVANCED SELLING SKILLS.</u>
<u>Marketing Research.</u>
<u>E-marketing.</u>
<u>Understand Your Subconscious Mind.</u>

WORK EXPERIENCES:

<u>Founding President of the Arab Management Organization</u>
GENERAL MANAGER at Authorized KSA Dealer of "General Motors"
GENERAL MANAGER at Authorized Syria Dealer of "NISAN MOTORS"
CEO of MART GROUP (Marketing, Research, Feasibility Studies).
General Manager / Mart Link (Unique Marketing& Training Services)
General Manager / Guide Mart (advanced marketing solutions & direct marketing services).
AL-BAYAN MAGAZINE Editor -in-Chief.
Commercial Manager of Industrial Company for Garment .
Management Consultant of "ALMALAZ FOR MEDIA SERVICES"
Authorized Trainer (Marketing, Management, Business, Feasibility Studies, Human Resources) in many educational centers such as: (EBC, NNC ACADEMY, FUTURE LEADERSHIP MANAGEMENT, GATC, IATC, ALMAWRED, PROMOMIND ACADEMY, HUMAN FOCUS).

MEMBERSHIPS: Most Important:

INTERNATIONAL ADVERTISING ASSOCIATION.
ECONOMIC SCIENCE FORUM.

HOUSE OF ARAB JOURNALISTS ASSOCIATION.

1. To view my previous Training programs, please click here:
<http://bit.ly/2sAoncT>
2. To view my latest publications in management science, please click here:
<http://bit.ly/2Jez7YE>
3. To view my training site, please click here: <http://zmils.com/>
4. To read my interview in the Australian Performance Indicators Annual Report: <http://bit.ly/2HzYcYv>

With respect

[Zaher B. Alabdo](#)

Author, Trainer, Consultant. SMP, Kaizen, 6Sigma, BSC, ZCards, KPIs, ZOW.

Developer: MBI[®], PDD[®], OS-MBI[®], Za-ICG[®], ZCards[®], ZOWi's[®]

Tel: 0090 539 681 28 21 Istanbul -Turkey

Email: zbabdo@gmail.com / web site: www.zaherabdo.com



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Arab Management Organization

AMO

Zaher B. Al-abdo
Founding President
Certified Master Trainer

www.amo1.org

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Tel: 00905396812821

